



Contact: Stephanie Johnson  
Tel: 888-551-0337  
E-Mail: [SJohnson@NationJob.com](mailto:SJohnson@NationJob.com)

FOR IMMEDIATE RELEASE

### **WICHITA COMMUNITY JOB NETWORK RENEWS FOR YEAR 15**

The Wichita Metro Chamber renews the Wichita Community Job Network for the 15<sup>th</sup> consecutive year.

**Des Moines, IA (5/29/2009)** NationJob.com is pleased to announce that the Wichita Metro Chamber of Commerce this month renewed their partnership with NationJob.com for the 15<sup>th</sup> consecutive year, making it NationJob's longest running Community Job Network™.

The Wichita Community Sponsorship Program began in 1994 with the support of several local businesses. The original concept allowed all members of the Chamber to post their local job openings at no charge. As new technologies were discovered and the internet emerged, the program evolved through many phases. Currently, any member of the Chamber can use the service at significantly discounted rates, and companies with less than 100 employees can still use the service to advertise local jobs completely free of charge.

NationJob CEO Ralph Hejlik worked with the Wichita Metro Chamber to create the program and address the need to recruit new residents and employees to the area. "The area has a very strong aerospace and aviation industry, and those businesses require specialized talent," Hejlik explained. "As we discussed ways to address those specific needs we realized that it would be difficult to attract those folks without also recruiting their family, spouses, etc."

From those conversations the Community Sponsorship Program was born. With it came a centralized place that job seekers could search for all opportunities in the Wichita area. "Of course this was before the internet, so back then the jobs were listed on stand-alone kiosks in banks, malls, libraries, schools, etc., across the country. When the internet became accessible to the general public, it was seamless to transition to a community job site – we actually maintained both for some time!"

The Wichita Community Job Network is NationJob's flagship program, setting the benchmark by which all other programs are measured. "Numbers for 2009 are not ready yet, but as of December 2008, five months before the program renewed, nearly 600 companies had participated posting over 18,000 Wichita area job openings," Bill Melton, Community Development Director stated. "Based on our average job posting price for companies not involved in a community program, the savings for Wichita area employers is well over \$3.6 million."

#### About the Community Job Network™

The Community Job Network™ is a partnership between NationJob.com and membership based organizations. NationJob creates a job board specific to the organization, either geographically or by industry, and the organization can offer NationJob's online job posting service at significantly discounted rates – up to 90% off NationJob's standard pricing.

#### About NationJob.com

NationJob.com has been in the electronic recruiting industry for 20 years and is a leader in community based recruiting. Providing local, regional and national reach through significant search engine marketing efforts and a subscriber database of over 1 million custom searches, NationJob is one of the most cost effective internet recruiting solutions available.

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If you'd like more information about this topic, or would like an interview with Ralph Hejlik, please contact Stephanie Johnson at (888)551-0337 or e-mail [SJohnson@NationJob.com](mailto:SJohnson@NationJob.com).