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NATIONJOB.COM GOES MOBILE

NationJob.com, along with its PJ Scout service, is now available in mobile friendly version.

Des Moines, IA (5/1/2009) NationJob.com announced that is among the first job boards to create a mobile version of its website.

Recognizing the trend of accessing the web from mobile phones, NationJob created a sub-site that is user friendly from mobile phones and handheld devices. There is no need to remember a second website. When a job seeker accesses NationJob's home page www.nationjob.com from a mobile phone, they are automatically directed to a simpler, text-based version of the site. The text-based version continues seamlessly for the mobile user up to the point of application. The application process for each job varies based on the employers designation, but in most cases the job seeker can continue through the application process on their mobile phone with little problem.

"Mobile versions of our site have been in the pipeline for some time, but the urgency to release them wasn't there. However, the Nielsen Company recently reported that 71% of current mobile users in the U.S. expect to access the internet from their cell phone daily. That, coupled with the fact that the class of 2009 is the largest class to graduate from high school in the history of the United States and they are a generation that uses their mobile device for nearly everything, we felt the urgency was now there," explained Garry Stanfill, Information Technology Director at NationJob.com. "This generation is also the future of the workforce, so it is important that our clients be able to reach them in the manner that they want. We believe that mobile based content is going to be the choice for a large percentage of that audience."

NationJob.com also powers PJScout.com, a subscriber based service updating job seekers of new postings daily. PJ Scout subscribers now have the option to receive their daily updates in a mobile friendly format by simply changing their delivery preference to 'Mobile' in their profile.

Stanfill added, "As we move forward we will continue to add to and enhance our array of mobile services, but we certainly feel like this is a good start in the right direction."

NationJob.com has been in the electronic recruiting industry for over 20 years and is a leader in community based recruiting. Providing local, regional and national reach through significant search engine marketing efforts and a subscriber database of over 1 million custom searches, NationJob is one of the most cost effective internet recruiting solutions available.

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If you'd like more information about this topic, or would like an interview with Ralph Hejlik, please contact Stephanie Johnson at (888)551-0337 or e-mail SJohnson@NationJob.com.