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NATIONJOB.COM AND WORKPLACEDIVERSITY.COM OFFER BUNDLED PRICING

Leading job boards partner to offer customers value-add services through bundled pricing packages.

Des Moines, IA (1/25/2010) NationJob.com today announced a partnership with leading diversity job board, WorkplaceDiversity.com. Through this partnership, NationJob will offer a bundled services package to customers who want to increase their recruiting reach to women and minorities.

“We are very excited about this partnership,” explained Ralph Hejlik, CEO of NationJob. “We know diversity recruiting is a big issue for companies of all sizes and industries and we spent a lot of time trying to decide the best solution to offer our customers. In the end, the partnership with WorkplaceDiversity.com was the best fit.”

WorkplaceDiversity.com, based in Parsippany, NJ, is a minority owned concern that has been in business since 1999. The site demographics represent a broad selection of minority candidates, offering a unique opportunity for NationJob customers.

“They are a very ‘diverse’ diversity job board,” Hejlik said. “Rather than focusing on one minority group, WorkplaceDiversity.com is very inclusive. It is a great opportunity for our customers to reach out to candidates in all minority categories without having to hold several contracts. The bundled services package we are offering not only represents significant value and savings on both NationJob and WorkplaceDiversity.com, NationJob will do all of the work by cross-posting the jobs automatically.”

“WorkplaceDiversity.com is working to enhance our services to both employers and jobseekers by adding NationJob.com’s well established community-based network,” said Dan Honig, COO of WorkplaceDiversity.com. “NationJob.com has substantial network ties throughout many industries and regions in the United States. We are excited about combining these assets with our tools to create an efficient recruiting platform for employers.”

About WorkplaceDiversity.com

WorkplaceDiversity.com, the source for diversity talent®, is the preeminent job search web site for Corporate Recruiters who are seeking experienced diverse talent. Our goal is to create a connection between companies that support diversity and experienced, distinct candidates by providing one location for recruiters to post open positions.

About NationJob.com

NationJob.com has been in the electronic recruiting industry for 20 years and is a leader in community based recruiting. Providing local, regional and national reach through significant search engine marketing efforts and a subscriber database of over 1 million custom searches, NationJob is one of the most cost effective internet recruiting solutions available.

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If you’d like more information about this topic, or would like an interview with Ralph Hejlik, please contact Stephanie Johnson at (888)551-0337 or e-mail SJohnson@NationJob.com.